



AIB-CIBER Doctoral Academy Receives Historic Endowment from Jean Boddewyn Fund

East Lansing, Michigan, USA – May 31, 2024 – The Academy of International Business (AIB) is proud to announce that the AIB-CIBER Doctoral Academy has received the largest endowment in its history from the Jean Boddewyn Endowment. This generous contribution honors the legacy of the late Jean Boddewyn, a distinguished scholar and dedicated member of the AIB for over five decades.

Jean Boddewyn was a pivotal figure in the field of international business, known for his groundbreaking work in government-business relations, non-market strategies of multinational enterprises and comparative management/marketing. His contributions to academia and the AIB have left an indelible mark on the international business community.

The Jean Boddewyn Endowment, named in his honor, will support the AIB-CIBER Doctoral Academy in advancing its mission to foster excellence in international business research and education. This funding will provide resources for doctoral students to pursue groundbreaking research, participate in global conferences, and contribute to the international business community.

In creating this endowment, Marilyn Boddewyn, widow of Professor Boddewyn, commented: "Jean cherished mentoring doctoral students and was very generous with his time. I'm so pleased that generations of doctoral students studying international business will benefit from these funds."

"We are deeply honored to receive this endowment in memory of Jean Boddewyn, whose legacy continues to inspire international business scholars worldwide," said **Tamer Cavusgil, the Chair of the Governing Board** of the AIB-CIBER Doctoral Academy. "This generous contribution will enable us to support the next generation of scholars and uphold the high standards of academic excellence that Jean championed throughout his career."

About Jean Boddewyn:

Jean Boddewyn was among the original founders of the Association for Education in International Business, which later became the AIB. Throughout his illustrious career, he served in several key roles, including:

- Vice President (1975-76)
- President (1992-94)
- Dean of the AIB Fellows (2005-2008)
- AIB Historian

His vision was instrumental in establishing the AIB Fellows, a prestigious group within the AIB, and he significantly contributed to the growth and development of the organization.

Born and raised in Brussels, Belgium, Professor Boddewyn moved to the United States as a Fulbright Scholar to pursue an MBA at the University of Oregon, followed by a Ph.D. at the University of Washington. In 1964, he joined New York University, recruited by John Fayerweather, to develop an International Business major. Later, he moved to CUNY Baruch College, where he created an International Business major within the Marketing Department, teaching until his retirement in 2006.

Jean Boddewyn's early career was marked by his innovative approach to teaching international business at a time when there were no dedicated textbooks in the field. He created his courses from a diverse array of articles in international newspapers and magazines, laying the foundation for modern international business education.

About AIB:

The Academy of International Business (AIB) is the leading association of scholars and specialists in the field of international business. Established in 1959, AIB promotes impactful research and the exchange of ideas among business professionals and academics worldwide.

For more information about the AIB-CIBER Doctoral Academy and the Jean Boddewyn Endowment, please visit our website at <https://www.aib.world/> or contact:

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